



Allow us to introduce you to one of the most unique and potentially successful fundraising opportunities available to your class or organization today.

We are **KidsAreStars.com**.

Why are we so unique?

It's because we provide a completely customized sales campaign that features the artwork of every child in your group! And we reproduce the artwork as professional-quality greeting cards and stationery sets that are *irresistible* to parents, families and acquaintances of the child. These cards become cherished treasures for a lifetime!

We understand the revenue needs of your group. So we provide you with generous income from the sale of each box of cards. Your group will make 40% from each sale immediately. Plus, we provide a unique incentive that virtually guarantees group-wide success. *When every member of your group sells at least 1 box of cards, we'll donate BACK TO YOU an additional \$1 PER BOX, providing you a total 45% return!*

It all comes down to supporting you in setting up a fundraiser that will generate the revenue you are searching for.

- You'll be providing greeting cards and stationery that capture the creativity of a child, and create lifelong treasures for parents and friends.*
- You'll be generating the much-needed revenue your group requires.*
- Your group's efforts will be rewarded over and over through our simple online Re-Order Website. Sales from this site will pay your group from now on!*

I hope you'll take a moment to visit us on the web at www.KidsAreStars.com, or call if you have any questions.

Helping you support your group is our purpose at KidsAreStarsFundraisers.com! You'll see why we're the "Funnest Fundraisers Ever!"

Thank you,

The Staff of KidsAreStars.com

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"How Much Money Can Our Group Expect to Raise?"

That's always the BIG question, right? We understand.

Naturally, you realize that the more cards you sell, the more money your group will make. However, to realistically get an idea of the potential for this fundraiser, we have provided a typical scenario below. We think you will see how easily your group can generate the revenue you need.

Based on the formula below, found in the Fundraiser Handbook, let's take a look:

Organization Cost per Box	Retail Cost per Box	Revenue per Box
\$12.00 *	\$20.00	\$8.00

FOR MORE DETAILS WE RECOMMEND THAT YOU DOWNLOAD THE FUNDRAISER MANUAL FROM THE WEBSITE.

* This figure does not include the \$1 per box bonus we will donate BACK to you when your group succeeds in 100% Sales Participation.

Potential Revenue Breakdown with a Fundraiser for a 25-Member Group

(Used as an example for potential group profits)

(Please review the Fundraiser Handbook or Contact Us for more details)

If each member sets a goal to sell just 10 boxes:

Your group's immediate revenue would be:

\$2,000.00

In Addition, when 100% of the Members of Your Group Sell at least 1 Box of Cards, We'll Donate Back to You An Additional \$1 MORE Per Box!

100% Participation Sales Bonus:

\$250

Total Potential Fundraiser Revenue:

\$2,250